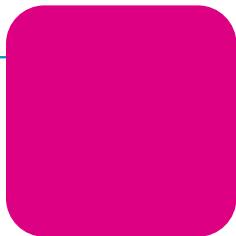


# Boosting innovation in Horticulture



# HortInvest

- Investing in horticulture sector development in Rwanda
- Consortium members: SNV, IDH, Agriterra, Holland Greentech, Wageningen University
- Funded by the Embassy of The Netherlands
- Market driven
- Fruits and vegetables
- 6 districts
- 44,000 farmers
- Domestic, regional, and international markets



# Investment and Innovation Fund (IIF)

- 5 billion Rwandan Francs ( $\approx$  € 5 million) for co-investment
- Companies and cooperatives lead, invest at least 50% of the budget
- Whole value chain
- Benefit farmers and horti sector development
- So far 14 proposals approved: 10 Business cases, 4 Innovation projects
- Sustainable

# Success factors of innovations

- Market potential
  - Suitable for (farmer) target group
  - Connects to existing value chain practices
  - Business case and scalability
  - Makes a difference
- 
- Each innovation and context are different and require a specific approach

# Examples of innovations



Horticulture  
cold chain



EZA NEZA

Hydroponic  
greenhouse  
farming



Marketing platform,  
farmer visibility



Agri Wallet



# Water entry points HortInvest

- Issues



Seasonality



Clean water



Terraces

- HortInvest scope



Irrigation



Pumps



Storage

- Open for other ideas
- Investment and Innovation Fund



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**HORTINVEST**  
PROJECT

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